



Novotrend

Privacy Policy

Novotrend Ltd. respects the rights of its current and potential Customers to the confidentiality of their personal data and understands the priority of ensuring the security of personal and financial information. In this regard, we consider it important to provide you with an explanatory document from which you can learn how we collect, process and use personal data. The security policy describes how Novotrend Ltd protects the privacy of personal data of its Customers and network users. By using the Company's official website <https://novotrend.net> ("Site"), you accept this document.

Note: This policy applies only to the Company's Site and does not apply to the websites of other companies, persons or organizations linked to the Site.

Personally identifiable information

When you open and use a trading account, you provide personal information to Novotrend Ltd. that can be used for business purposes, such as: processing requests, trading/non-trading transactions, informing about the services, promotions of the Company, special offers that may interest you, as well as for news summaries, information messages and offers to express your opinion about the work of our Company, the implementation of direct work with customers, identification card. Personal information may include:

Personal data specified in the application form when opening an account: surname, first name, patronymic, address, date of birth, passport data, as well as e-mail address (e-mail), telephone number;

Information on trading account opened with our Company.

Novotrend Ltd. does not provide personal information to third parties.



Confidentiality and Information Disclosure

Any personal information that you provide to us will be treated as confidential and may only be shared within the Company, its affiliates, business partners and counterparties to the extent required for the conduct of business, including, but not limited to, banking and credit relationships.

Personal information will not be disclosed by the Company to any third party except federal and state regulatory and law enforcement authorities in response to relevant, legally documented requests for such information, and may also disclose information about the Client and Client's transactions in response to court orders or summons to appear in court. The Site tracking system may also collect information about the pages you have visited, how you found the Site, the frequency of your visits, etc. The information we receive is used to improve the information on the Site and may be used by us to contact you in any appropriate way, and to provide you with information that we think will be useful to you.

However, in order to fully and objectively monitor the validity of the transaction protest procedure (sharageback), the Company reserves the right, or the agent acting on behalf of the Company, to transfer for inspection personal data of Customers who initiated the transaction protest procedure to banks, brokers, financial and credit institutions or other organizations if it deems it necessary to investigate any of your current and past transactions and prevent fraud.

Opt-out

If you no longer wish to receive any promotional information, you can opt out of receiving it by following the instructions included in each promotional message.

Cookie Files

A cookie is a text file that is saved on a user's computer for recording. Our Company uses cookies on our Site. We set a permanent cookie for statistical purposes; it also allows us to track and identify the location and interests of our users and therefore improve the experience of our services on the Site.



Access to personal information If your personal information changes, you should notify the Company by contacting our customer support team at support@novotrend.net.

Changes in privacy statement.

Novotrend Ltd may, at its sole discretion, change this privacy policy from time to time. If we make any material changes in the way your personal information is used, we will notify you by placing a prominent notice on our Site pages. If you continue to use the Site after this announcement is posted, it will automatically indicate your agreement to such changes.

If you have any questions about the Privacy Policy, you can ask them by e-mail to support@novotrend.net.